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State Public Insurance Reduced the Incentive to Work among Childless Adults

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Public insurance can provide needed medical coverage for those who cannot afford it. Considering that private insurance is often bound to employment, a public option could have an impact on the labor market if it reduces incentives to work.

This new study, supported in part by a 2012 Center for Poverty Research Small Grant, finds that public health insurance may lead to lower rates of employment and earnings among low-income childless adults. These findings may have implications for the Affordable Care Act.

Key Findings

- The receipt of public insurance in Wisconsin led to a 2.4 to 10.5 percentage point decline in quarterly employment rates among low-income childless adults for up to 9 quarters following enrollment.
- The net effect of insurance enrollment on earnings, including those who lost or changed jobs, was a reduction of approximately \$125 to \$445 of income per quarter.
- Early results show that childless adults not enrolled in public health insurance are more likely to change jobs than those enrolled, suggesting that public health insurance did not reduce job lock in this case.

Medicaid is currently the third largest federal domestic spending item after Medicare and Social Security. Among states it is the second largest spending item after education. Nearly 60 million low-income adults and children benefit from the program. Up to 21.3 million additional low-income adults could ultimately gain coverage with the 2010 Affordable Care Act (ACA).¹

Initial Congressional Budget Office projections suggested that the law would increase insurance coverage by 33 million people by 2019, with low-income childless adults composing the majority of those covered under the Medicaid expansion.² Under the subsequent Supreme Court decision, which made Medicaid expansion optional for states, childless adults are still projected to gain large-scale eligibility for Medicaid as of $2014.^3$

While extensive research shows that such cash and in-kind transfer programs reduce labor supply, findings on Medicaid's impact on labor is mixed. In this study, researchers examined a recent policy reversal in Wisconsin, which occurred when a major public insurance expansion for childless adults was abruptly frozen.

³ Congressional Budget Office (2012b). Estimates for the Insurance Coverage Provisions of the Affordable Care Act Updated for the Recent Supreme Court Decision. July 2012.

About the Center's Small Grants Program

The Center awards up to four research grants each year to support high quality research conducted by junior scholars in a variety of disciplines. Previous funded projects have included public health policy, immigration, family planning, and low-income family borrowing.

The Center for Poverty Research at UC Davis is one of three federally designated National Poverty Centers whose mission is to facilitate non-partisan academic research on poverty in the U.S., to disseminate this research, and to train the next generation of poverty scholars. Our research agenda spans four themed areas of focus:

- Labor Markets and Poverty
- Children and the Intergenerational Transmission of Poverty
- The Non-traditional Safety Net, focusing on health and education
- The Relationship Between Poverty and Immigration

The Center was founded in the fall of 2011 with core funding from the Office of the Assistant Secretary for Planning and Evaluation in the U.S. Department of Health and Human Services.

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¹ Stephens et al. (2013). "Medicaid Expansion under the Affordable Care Act." JAMA. 309(12):1219. doi:10.1001/jama.2013.2481.

² Congressional Budget Office (2012a). Updated Estimates for the Insurance Coverage Provisions of the Affordable Care Act. March 2012.

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BadgerCare Plus

Launched in January 2009, Wisconsin's BadgerCare Plus Core Plan provided health insurance to adults without dependent children who earn below 200 percent of the Federal Poverty Level (FPL). In 2009 that figure was \$21,660 for an individual.⁴ Enrollees received managed-care benefits at little cost. With few exceptions, eligibility excluded those with any private coverage, and those who quit their jobs or voluntarily dropped any health coverage the prior 12 months.

Enrollment reached a high of 65,057 and quickly exhausted the program's budget. After suspending enrollment that October, the waitlist reached 89,412 by December 2010. The Core Plan ended on December 31, 2013.

Those below 100 percent FPL are now eligible for coverage under Wisconsin's standard Medicaid package. Those above FPL are expected to participate in the health insurance marketplace created by the ACA, though Wisconsin has so far opted out of its federally incentivized Medicaid expansion.

Measuring Labor Outcomes

This study compares employment among able-bodied, childless adults who enrolled in the BadgerCare Plus Core Plan to those on the waitlist after enrollment was frozen. Researchers matched state administrative records on Core Plan applicants to earnings records from Wisconsin's unemployment insurance (UI) system from Q1 2005 through Q4 2011 using Social Security numbers.

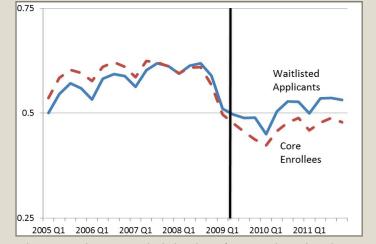
To measure Core Plan enrollment's impact on employment, earnings, job transitions and self-employment, the researchers considered average quarterly employment over the Q2 2009 to Q4 2011 period. In this study, an individual is defined as employed if he or she had any earnings in a quarter, regardless of hours worked.

Employment and Earnings

Findings suggest that public insurance was a substantial work disincentive among low-income childless adults. Waitlisted applicants had higher employment rates than enrollees in quarters following the cut-off date. The estimated effects range from 2.4 to 10.5 percentage points depending on the analytical models, and controlling for sex, age, and county of residence. The net effect of enrollment on earnings was a reduction of approximately \$125 to \$445 of earnings per quarter, including those who lost or changed jobs.

That the vast majority of those with private health plans have them through their employers suggests that accessible public insurance would lead to more job transitions. Early results in this study suggest the opposite: waitlisted applicants were between three and seven percentage points more likely than enrollees to change jobs.

These results took place in the context of a state economy



Employment Rates by Quarter: individual applicants from September and October 2009, unadjusted.

with relatively high unemployment (8.5% in 2010 and 7.5% in 2011, according to the U.S. Bureau of Labor Statistics). One might expect larger effects on employment and job-transitions in a more robust economic environment. For example, the estimated effects were large in counties with unemployment rates less than or equal to ten percent, but nonexistent in counties with unemployment rates above ten percent.

Policy Implications

Policymakers should be aware of possible reductions in work among childless adults with the ACA's Medicaid expansion. However, extrapolating from the Wisconsin Core Plan experience may not be straightforward. Unlike the Core Plan, Medicaid is an entitlement program, which would exacerbate any employment disincentive relative to Medicaid. After Core Plan enrollment ended in October 2009, any member who left (perhaps as a result of gaining insurance through a new employer) could not re-enroll. Individuals would be free to exit and reenter Medicaid as their eligibility changes.

Other differences have less certain implications. For example, the Wisconsin program featured eligibility all the way up to 200 percent of FPL, while Medicaid expansions will serve only those up to 138 percent of FPL. Differences in requirements for coverage under the Core plan versus Medicaid may also be important.

⁴U.S. Department of Health and Human Services, 2013

Meet the Researchers

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